

## Business Ethics and Resetting on Sustainability – Resources and Further Reading

### 1. Books

Title	Author	Details
<b>Understanding the Climate and Biodiversity Crisis</b>		
How Bad Are Bananas?	Mike Berners-Lee	Understanding the carbon footprint of everyday activities to help make better decisions
What We Must Do Now for a Zero Carbon Future	Chris Goodall	A practical layperson's overview of current technologies and approaches to achieve zero carbon
What Nature Does for Britain	Tony Juniper	Making the case for the multiple benefits of thriving ecosystems for nature and human flourishing
<b>Leadership, Business and Economics</b>		
From What Is to What If?	Rob Hopkins	How to empower people using imagination and find creative and inclusive solutions, from the founder of the Transition Towns movement
Strong and Weak	Andy Crouch	Getting the balance right between authority (the capacity to make a meaningful change) and vulnerability (the capacity to experience meaningful risk)
Give and Take	Adam Grant	Source of the "otherish giving" concept
Cascades	Greg Satell	Explains current research in how social movements produce lasting change, for countries and for businesses
The Narrow Corridor: States, Societies, and the Fate of Liberty	Daron Acemoglu and James Robinson	Understanding how to get the balance right between state capacity and societal oversight for thriving nations and communities.
Doughnut Economics: 7 ways to think like a 21 <sup>st</sup> century economist	Kate Raworth	An economist explores the key challenge for today's economies: to ensure that no one falls short on life's essentials (from food and housing to healthcare and political voice), while ensuring that collectively we do not overshoot our pressure on Earth's life-supporting systems, on which we fundamentally depend – such as a stable climate, fertile soils, and a protective ozone layer. See video here: <a href="https://www.kateraworth.com/">https://www.kateraworth.com/</a>
The Economics of Arrival	Katharine Trebeck and Jeremy Williams	How to develop a "grown up economy" which achieves prosperity for all based on thriving natural systems and regenerative rather than extractive business practices
<b>Ethics and Values</b>		
Saying Yes to Life	Ruth Valerio	The Archbishop of Canterbury's Lent Book 2020 – Ruth Valerio explores how as people made in the image of God, we are entrusted to look after what he has created: to share in God's joy and ingenuity in making a difference for good.
God Doesn't Do Waste	Dave Bookless	A story from the founder of A Rocha UK about the messiness that each human being wades through in every area of their lives, and about a God who can take all that seems most wasteful and useless, and recycle it into something of infinite worth.
Time to Act	Christian Climate Action	Written by members and friends of Christian Climate Action, this stimulating resource book sets out the moral and religious case for joining the struggle against climate change. It reflects on the Christian tradition of non-violent direct action and offers deeply moving testimonies by those engaged in such protests today, along with powerful sermons, prayers, liturgies and other spiritual resources.

## 2. **Blogs and Podcasts**

- The Earthbound Report, Jeremy Williams – climate solutions, book reviews and everyday life <https://earthbound.report/>
- The Culture Lab Podcast, Aga Bajer – Leadership thinkers about creating social movements for change within businesses <https://www.agabajer.com/podcast>
- The Carbon Brief – Understanding climate risk for banking/finance sectors <https://www.carbonbrief.org/>
- Climate Outreach – research into how to communicate climate effectively to different audiences <https://climateoutreach.org/resources/communicating-climate-change-during-covid-19-crisis-evidence/>

## 3. **Getting up to speed on the problem and potential solutions in your industry**

### **UK Government reports**

- UK Government Committee on Climate Change (includes advice for businesses to comply with the Climate Change Act requirement for net-zero by 2050) <https://www.theccc.org.uk/>
- Understanding biodiversity and how we can protect it: UK State of Nature report, 2019: <https://nbn.org.uk/wp-content/uploads/2019/09/State-of-Nature-2019-UK-full-report.pdf>

### **Centre for Alternative Technology**

- Zero Carbon Britain report sets out a practical plan to achieve zero carbon by 2030. <https://www.cat.org.uk/info-resources/zero-carbon-britain/research-reports/>
- Short courses available online, including ZCB and practical skills (NB: some practical skills training courses are in-person only).
- Lots of great resources to help embed low carbon living, including kids activities to do at home.

### **Practical changes for local communities/housing and transport**

- <https://mobycon.com/updates/a-guide-to-temporary-bike-lanes-from-berlin/> Temporary cycle lanes in just 10 days – a technical guide from Berlin
- <https://friendsoftheearth.uk/nature/life-after-lockdown-how-make-green-space-accessible-all> Accessible green spaces for all after lockdown
- <https://www.brumbreathes.co.uk/> BrumBreathes – how individuals and organisations can contribute to tackling air pollution through Birmingham’s new Clean Air Zone.
- Birmingham Transport Plan on the BCC website: [https://www.birmingham.gov.uk/info/20013/roads\\_travel\\_and\\_parking/2032/draft\\_birmingham\\_transport\\_plan](https://www.birmingham.gov.uk/info/20013/roads_travel_and_parking/2032/draft_birmingham_transport_plan)
- Bike Life Report 2019, West Midlands – making active travel work for Birmingham people <https://www.sustrans.org.uk/bike-life/bike-life-west-midlands>
- [www.safefamilies.uk](http://www.safefamilies.uk) - volunteers provide support to vulnerable families via Zoom etc. e.g. helping a child with homework. The child would receive additional support from the usual safeguarding agencies

### **Resources for churches and individuals**

- A Rocha – Ecochurch resources, kids activities to engage with nature and “Wild Christian” emails <https://arocha.org.uk/>

- Green Christian – Radical Presence small group resources to help churches think through how to respond to COVID19 <https://greenchristian.org.uk/press-release-radical-presence-summons-christians-to-build-a-better-society-after-lockdown/>

#### **Law and the Legal Sector**

- <https://www.lawgazette.co.uk/practice/law-firms-and-sustainability-good-business-sense/5037484.article>
- Legal Sector Alliance: <https://legalsustainabilityalliance.com/about-us-2/principles/>

#### **Royal Society of Arts**

- Post-COVID resources including the RSA/YouGov April 2020 survey: <https://www.thersa.org/discover/publications-and-articles/rsa-blogs/2020/04/finding-the-road-to-renewal>
- The Seven Dimensions of Climate Change – resources to find your industry’s contribution <https://www.thersa.org/action-and-research/rsa-projects/social-brain-centre/the-seven-dimensions-of-climate-change>
- Future of Work research – how do we make good work in an era of automation and digitisation? <https://www.thersa.org/action-and-research/economy-enterprise-and-manufacturing>

#### **Decarbonising the UK Railway**

- RSSB Decarbonisation Taskforce: <https://www.rssb.co.uk/en/Insights-and-News/Latest-Updates/Railways-can-boost-UK-becoming-net-zero-carbon-by-2050>
- BCRRE: <https://www.birmingham.ac.uk/news/latest/2019/06/mainline-testing-of-uk-first-hydrogen-train.aspx>